

# BUYER'S GUIDE

## BEVERAGES

This listing is compiled from a survey conducted by *Gourmet News* and sent to all manufacturers known to the staff. Inclusion in this section is based on a company's response to our request for information. Information included in this listing is provided by the featured companies.

### TEN-CHI CHA: Japanese Herbal Detox Tea

ECO VITA is proud to be the first company to introduce the traditional Japanese herbal tea, TEN-CHI CHA (ten chi chuh) in its original, unsweetened form to U.S. customers. TEN-CHI CHA is a tea supplement containing a blend of 12 herbs used by the Japanese for centuries to purify mind and body. TEN-CHI CHA is the perfect fusion of health and flavor, ready-to-drink and providing authentic herbal detoxification for health conscious customers to enjoy zero caffeine, zero sugar and zero calories product without sacrificing taste. Unlike other unsweetened beverages, TEN-CHI CHA doesn't have a strong and bitter taste and is easy to drink. If you are looking for an herbal tea that you can enjoy drinking while maintaining your health, TEN-CHI CHA is the one you can enjoy.

SRP: \$1.99 bottle, bagged \$14.00 for 15 teabags (10 fl oz/serving), \$28.00 family size 28 teabags (196 servings, 10 fl oz/serving)

Number of beverages: Available in bottled and leaf/bagged form.



**ECO VITA**  
877-343-6534  
www.ecovitausa.com



### Sweet Ginger Peach Black Tea

Revolution Tea's Sweet Ginger Peach is a flavor-packed, original tea made from fine full-leaf Ceylon and Assam black teas, fresh peach flavoring and ginger root. This hand-blended wonder has emerged as one of the most popular flavors in Revolution's award-winning line of teas. Retail Packaging with stay fresh zip lock bag. 16 flow-through Infuser Bags per box.

SRP in U.S. \$4.99

Number of beverages: 16

Revolution®

**Revolution Tea**  
888-321-4738  
www.revolutiontea.com



### Miss Leone's Dirty Martini Mix

Come one, come all—the Dirty Martini Drink Mix is here! Look no further, the flavor is in the jar—and what flavor there is. If you like your martinis dirty, well brother (or sister), hold on to your hat—this is the one for you. It's 5 o'clock somewhere—and you can be the somewhere!

SRP: \$6.25

Number of beverages: 4



**Leonard Mountain, Inc.**  
800-822-7700  
www.leonardmountain.com



### Pepper Creek Farms Margarita Mixers & Rim Dippers

Summertime and the living is easy! A fiesta awaits in each 32 oz. bottle—just add an equal part of your favorite tequila and "Slush It" in a blender or pour over the rocks. Our Margarita Rimming Salts are the perfect complement, in 4.5 oz tins big enough for the widest glass rim. In two flavors: classic Pacific Sea Salt and Strawberry Margarita, a wonderful blend of strawberry and lime flavored sugar. Our clear glass bottles are dressed with a black neck band and packed in a shelf-friendly 6 units to a case for increased variety. The pricing is as attractive as the package, with a GPM of 50 to 60 percent. Open stock wholesale price for all Mixers is \$4.00; for Salts, \$2.75 packed 6 to a case. We also offer a variety of gift packs, cleverly packaged to draw customers' attention.

SRP: Margarita Mix \$7.95-\$9.95, Margarita Rimming Salts \$5.50-\$6.00

Number of beverages: 4 Margarita Mixes (Original Citrus, Tropical, Mango, Strawberry), 11 Cocktail Mixers, 9 Rimming Salts/Rim Dippers



**PEPPER CREEK FARMS**  
**Pepper Creek Farms**  
800-526-8132, 580-536-1300  
sales@peppercreekfarms.com  
www.peppercreekfarms.com



### Rabbit Creek Smoothies

Kick off spring with Rabbit Creek smoothie mixes; simply add milk and ice cream. Offered in four delicious flavors: orange, strawberry-banana, tropical and strawberry. These are perfect for sharing with friends on warm days. The smoothie mixes come in Rabbit Creek's cello cone bags decorated with attaching label and ribbon for \$4.00 retail. We also have hot cocoa mixes in cello cone bags, for colder weather and the holidays.

SRP: \$4.00

Number of beverages: 4 smoothies, 7 cocoas



**Rabbit Creek Products**  
800-837-3073  
www.rabbitcreekgourmet.com



### Subarashii Kudamono Asian Pear Eau de Vie

Looking for something unique to enjoy at the end of a meal? This clear brandy, made in the European tradition from gourmet Asian Pears heirloom grown in Eastern Pennsylvania, "pears" well with cheeses, desserts, light confections, fruits, and of course, the hearty mood shared after a lovely dinner. Distilled from Asian Pears, this clear, dry spirit is filled with the aromas of the orchard at dusk. Give your guests the gift of a peaceful end to an evening with this 'water of life.' Fromagers, this clear brandy is especially nice with an after dinner cheese plate offering (375 ml; 80 proof). Available any season in VA, PA, CT and more states in 2011.

SRP: \$48.00

Number of beverages: 3



**Subarashii Kudamono**  
610-282-7588  
www.winesofsubarashii.com  
www.wonderfulfruit.com



### Tulsi Pure

Organic, bottled, ready-to-drink Tulsi (Holy Basil). Microbrewed in-house, at The Tao of Tea brewery in Portland, Oregon. The line includes three flavors: Tulsi Pure, Tulsi Lavender and Tulsi Ginger. 11.5 ounce glass bottle. Caffeine free, zero sugars and calories, 100 percent preservative free. USDA-certified organic. The Tao of Tea grows Tulsi in parts of India by supporting small and marginal farmers and promoting organic cultivation.

SRP in U.S.: \$2.49

Number of beverages: 3 bottled Tulsi, 5 bottled Chai concentrates, more than 250 loose leaf teas

The Tao of Tea

**The Tao of Tea**  
503-736-0198  
www.taoftea.com



### Antica

Antica Tostatura Triestina (or simply Antica as we refer to it) is an outstanding wood-roasted Italian espresso and coffee from Trieste, Italy, currently served in 26 countries worldwide. Martha Stewart has used our coffee exclusively on her show since its inception five years ago, and we are endorsed as her "must have" organic coffee. Antica Tostatura Triestina now carries a certified Organic line of whole bean and pre-ground coffees, in addition to a full selection of pods and capsules. All products are also Kosher certified and are packaged for retail and wholesale use.

SRP: Organic 8.8 oz tins - \$12.95, 2.2 lb. bags - \$37.95

Number of beverages: 1

**Antica Tostatura Triestina**  
972-325-6559  
www.anticaespresso.com



## Bai5 Congo Pear

Bai Brands has added Bai5 Congo Pear to its award-winning line of low-calorie, antioxidant-rich drinks. Bai natural beverages offer bold fruit flavors infused with coffee fruit, one of nature's most powerful, yet unfamiliar, sources of antioxidants. Congo Pear is one of four varieties of Bai5, a product line that contains only 5 calories per serving due to the use of the organic sweetener Stevia, and 35 mg of natural caffeine per serving. Offered in a 16-ounce plastic bottle for a SRP of \$1.99. Bai won the Best New Functional Drink and Best New Beverage Ingredient awards at the InterBev 2010 Beverage Innovation Awards.

SRP: \$1.99

Number of beverages: 4 flavors of bai 5

**Bai Brands**  
877-425-2197  
www.drinkbai.com



## Get Beached® Spiced Margarita Mixer

An all natural, refreshing blend of lemon and Chesapeake Bay spices which makes a tangy margarita. Can also be used with rum, tequila, vodka or wine. Get Beached makes a great punch when mixed with a citrus non-alcoholic soda. Blends nicely with iced tea! Perfect over the rocks on a hot day by the pool. 25 fl. oz./glass, case pack 12, available with or without fishnet topping, two-year shelf life.

SRP in U.S.: \$7.99 - \$8.99

Number of beverages: 3

**Blue Crab Bay Co.**  
800-221-2722 x3  
www.baybeyond.net



## Coco Exposed by ALO Drink

From the makers of ALO Drink, the award winning line of all natural, aloe vera infused drinks, comes a unique, brand new line of pure coconut water, real aloe vera and fruit juices. Made with water from young coconuts and real aloe vera pulp and juice straight from the aloe vera plant (never from powder!), five flavors are available—Goi Berry & Lychee, Pineapple & Passion Fruit, Wheatgrass, Mangosteen & Mango, and Peach & Kiwi in 11.8 oz. PET bottles. Coco Exposed... A Better Isotonic, Naturally™.

SRP in U.S.: \$1.89

Number of beverages: 12

**ALO Drink by SPI West Port**  
650-616-7777  
www.alodrink.com



## Iced Café Mocha Orgain

Like Sweet Vanilla Bean and Creamy Chocolate Fudge Orgain, new Iced Café Mocha is a source of optimal organic nutrition and energy for consumers of all ages. Formulated by Dr. Andrew Abraham, Orgain's certified organic nutritional shakes contain 255 nutrient-dense calories, 16g of organic protein, organic complex carbohydrates, fiber and a synergistic immune and vitamin blend. Ideal for breakfast, as a post-workout shake, during illness or as a healthy snack, Orgain is gluten free, and contains no caffeine, preservatives, gluten, corn syrup, saturated fat, hormones or antibiotics. Orgain is packaged in environmentally friendly 11oz Tetra Pak cartons.

SRP: \$2.99 to \$3.19

Number of beverages: 3 flavors of Orgain: Creamy Chocolate Fudge, Sweet Vanilla Bean and Iced Café Mocha. Orgain Healthy Kids is due to launch in May 2011.

**Orgain**  
607-324-2200  
www.drinkorgain.com



## Purity Organic 100% Fresh Pressed Apple Juice

Organic apples crushed and bottled only at the peak of apple season create this rich and complex "cider style" apple juice that is available year round. Purity Organic's goal is to create a higher return to the farmers we work with by selling their fruit (and now their juice), making sustainable agriculture and economic reality. Go organic and taste the difference.

SRP: \$1.99

Number of beverages: 10, incl. new releases Mango Wonder and Half-and-Half Fair Trade Iced Tea & Organic Lemonade

**Purity Organic Inc.**  
415-673-5555  
www.purityorganic.com



## redleaf BIO BOTTLE

redleaf Water's BIO BOTTLE is the industry's first biodegradable and recyclable No. 1 PET water bottle that will biodegrade naturally in aerobic and anaerobic conditions. redleaf starts as great water from an artesian aquifer in Chilliwack, British Columbia, and is made even better through a proprietary purification and bottling process. The water's high oxygen content and high pH of 8.3 have been known to have several health benefits for the drinker, including increased alertness, hydration and stamina. The BIO BOTTLE is available in 500 ml 12 and 24 packs or as a liter bottle sold individually or in six and nine packs.

SRP: 500 ml 12 Pack: \$4.99-\$5.99, 500 ml 24 Pack: \$6.99-\$8.99

1 Liter Individually: \$1.40-\$1.80, 1 Liter Six Pack: \$4.99-\$5.99, 1 Liter Nine Pack: \$6.99-\$7.99

Number of beverages: 1

**redleaf Water**  
866-399-3366  
www.redleafwater.com



## Sarabeth's Premium Estate Coffee

In selecting the right roaster for Sarabeth's Coffee, Sarabeth's focus was first and foremost on the quality and taste of the finished product. That is why we use only 100 percent Arabica beans from Colombia, where growing conditions are ideal for developing the character and quality of the coffee bean. The roasters insure that the beans are roasted to the perfect color so as to bring forth the subtle nuances of flavor in the coffee. Sarabeth's Coffee is available in 16 oz. vacuum sealed bags, regular and decaffeinated, whole bean and ground.

SRP in U.S.: \$12.00/bag Regular; \$12.50/bag Decaf

Number of Beverages: 2 (Reg. and Decaf)

**Sarabeth's Kitchen**  
718-589-2900  
www.sarabeth.com



## Taylor's of Harrogate Yorkshire Tea

Yorkshire, England! A place famous for its charming villages, breathtaking scenery and also a place where tea time is important. Taylor's of Harrogate was established with a devotion to finding and blending teas of exceptional quality and we're still as passionate as ever about quality—something you'll notice in our new range of Yorkshire Tea 20-counts. Introducing a line of tagged and wrapped tea bags in a variety of flavors, so now there's even more to love about Yorkshire. The new range includes English Breakfast Tea, Decaffeinated Breakfast Tea, Green Tea, Decaffeinated Green Tea, Peppermint, Chamomile, Earl Grey and our famous Yorkshire Gold Tea.

SRP in U.S.: \$3.99

Number of beverages: 100 SKUs of Taylor's of Harrogate Tea

**Brands of Britain, LLC**  
800-646-6974  
www.brandsofbritain.com



## Teatulia Peppermint Herbal Infusion

Teatulia Teas come directly from the first USDA-certified organic garden in Bangladesh. No pesticides, machinery or unnatural irrigation are used in the cultivation. In fact, the company recently received high honors from the NY International Gift Fair for their "exemplary dedication to green practices." Peppermint is the newest flavor addition to the lineup. It's naturally caffeine free and the only ingredient is organic peppermint leaf—no blends or additives.

SRP: Mini Eco-canister (6 teabags) \$5.00, Eco-canister (16 teabags) \$9.22, Bulk (50 bags) \$23.00

Number of beverages: 10 flavors: Black Tea, Earl of Bengal, Bengal Breakfast, Neem Nectar, Tulsi Infusion, Green Tea, White Tea, Ginger Herbal Infusion, Lemongrass Herbal Infusion and Peppermint.

**Teatulia**  
303-433-2980  
www.teatulia.com



## Teecino Herbal Coffee

Teecino Caffeine-free Herbal Coffee is a delicious blend of herbs, grains, fruits and nuts that are roasted and ground to brew and taste just like coffee. Available in natural foods stores nationwide, Teecino's newest product—the Teecino Tee-bag—is both convenient and portable. Packaged in an individually-wrapped single-serve Tee-bag, it tastes like coffee and brews like tea! Available at stores in four popular flavors: French Roast, Vanilla Nut, Chocolate and Hazelnut, available at teecino.com in all 10 Teecino flavors.

SRP: \$4.99 / 10 ct. box - \$10.99 / 25 ct. box

Number of beverages: 10 flavors of Teecino, now in single-serve Tee-bags

**Teecino**  
800-498-3434  
www.teecino.com



**SUBARASHII KUDAMONO**  
GOURMET  
ASIAN PEARS



## Subarashii Kudamono Asian Pear Eau de Vie

An Asian Pear for all seasons.

Clear, dry brandy distilled from gourmet Asian Pears hand-grown in Pennsylvania.

The splash of life enjoyed at the end of a great meal.



winesofsubarashii.com wonderfulfruit.com