

## **Subarashii Kudamono – Asian Pear Events 2010**

December 9, 2010

5:30 PM to 8 PM - Welcome the winter holidays with samplings of Asian Pears, appetizers, wines & spirits while visiting the Lutron Electronics Experience Center Showroom in NYC. Experience beautiful lighting control solutions while sampling holiday cheer. Located on the ground floor of the D&D Building.

October 26, 2010

From 6 PM to 8 PM - Jamie Hollander Gourmet Shop in New Hope, PA. Celebrate harvest by stopping by this delicious gourmet shop to sample gourmet cuisine and artisan cheeses paired with fresh Asian Pears and samples of our Asian Pear Wine. Delicious opportunity to check out the array of Jamie Hollander's 'ready-to-go' dishes from their gourmet counter as well as a new dish made with our gourmet Asian Pears!. Visitors are also invited to stop by the nearby, brand-new Premium Collection Wine & Spirits Store at the Logan Square Shopping Center to sample different varieties of fresh Asian Pears as well as samples of Subarashii's newest wine release: Asian Pear Dessert Wine. Think of "dessert in a glass!" For more info and address for Jamie Hollander and the location of the Premium Collection Store: Logan Square Shopping Center 6542 Logan Square, New Hope, PA 18938.

October 16, 2010

9 AM to 11:30 AM. Join Subarashii as it cheers on thousands of women running for "the cure" during the Annual "Women's 5K Classic" in the Lehigh Valley. Runners and walkers for this race for the Cure will be refreshed with healthy samples of gourmet Asian Pears as they complete the race course. For more info about this worthy, charitable cause, [click here](#).

October 9 & 10, 2010

Noon to 5 PM both days. "Artisan Cheese & Wine Pairing Event Weekend." Sample 8 different varieties of our Gourmet Asian Pears during your self-guided tour of the 8 wineries along Berks County Wine Trail during their annual event. "Artisan Cheese & Wine Pairing Event Weekend" features locally crafted artisan cheeses as well as award-winning Pennsylvania wines. Tickets are on sale now (\$10 if purchased in advance; or \$15 if purchased the day of the event) For more info Berks County Wine Trail. Click on [Local Wine Events](#) for online ticketing.

October 6 & 7, 2010

10:30 AM to 3 PM - both days. Celebrate the Fall Harvest during the D&D Building's Fall Market by visiting Lutron Electronic's Showroom in NYC located at the D&D Building. Visitors will enjoy complimentary samples of a variety of gourmet Asian Pears while learning about how to save energy with Lutron in your home or office! For more info please phone 610.282.7588.. The Lutron showroom is located on the first floor of the D&D Building at 979 Third Avenue between 58th & 59th Streets.

October 15, 2010

6 AM to 10AM - Tune into Channel 69 (WFMZ) in the Eastern Pennsylvania region to watch Subarashii Kudamono Gourmet Asian Pears paired, live on television, into four different culinary dishes by Chef Heather during this channel's popular weekly culinary segment. For more info about WFMZ or to watch online, click [here](#).

October 2, 2010

7 PM - Eau de Vie dinner & tasting event! Subarashii Kudamono and other great American Eau de Vie's to taste at the Wooden Angel Restaurant - Pittsburgh area. Click [here](#) for RSVP details and more info Please visit the Events page of [winesofsubarashii.com](#) for info about the American Eau de Vie's to be featured.

September 26, 2010

11AM to 2 PM - "Gathering on the Porch" - stop by healthy, gourmet bake shop "Baked" in Emmaus, PA to celebrate their grand opening while enjoying Asian Pear Scones and other baked desserts paired with samples of Subarashii Kudamono Asian Pear Dessert Wine. To learn more about Baked.

September 19, 2010

2 PM to 4 PM - - Join Subarashii Kudamono to celebrate the official in-store debut of it Asian Pear Dessert Wine in Pennsylvania's Wine & Spirits Premium Collection Stores. Stop by the Wine & Spirits Shop in Easton (Lehigh Valley) to enjoy samples of "dessert in a glass" with this delicious, fortified dessert wine made with our Asian Pears. Also featured will be samples of Subarashii Kudamono's popular Asian Pear Wine. Event visitors will also be able to enjoy samples of select varieties of fresh Asian Pears to pair with the wines. Pairing with Subarashii for this event will be Wegmans/Easton-Nazareth, located across the street from the Wine & Spirits store, wherein event visitors can explore samples of other amazing varieties of Subarashii Kudamono Asian Pears as well as purchase them at Wegmans. (note: Subarashii will be pairing fresh fruit at Wegmans Easton from 1 to 4 PM on 9/19.) Wine & Spirits Premium Collection Store, 3718 Easton-Nazarath Highway, Easton PA

September 17, 18, and 19, 2010

"Pennsylvania Renewable Energy & Sustainable Living Festival" - Subarashii Kudamono helps promote awareness about sustainable and renewable energy resources during the 2010 "PA Energy Festival" in Kempton, PA. Enjoy free samples of fresh and dried, gourmet Asian Pears when visiting our booth as well as learn more about ordering gift boxes of our fruit this fall season. During the festival, Subarashii will be teaming up with parent company Lutron Electronics. Stop by to learn more about sustainably grown Asian Pears as well as ways to make your home or office more energy efficient via Lutron's lighting control systems. To learn more about the PA Energy Festival or MAREA. To learn more about Lutron Electronics.

September 12, 2010

Noon to 4 PM - "Taste of the Lehigh Valley" Sample a fantastic gourmet dish made with our fresh Asian Pears along with other gourmet cuisine as prepared by area growers and fine restaurants during "A Taste of the Lehigh Valley." Taking place at The Melt in Center Valley, PA this annual fundraiser builds continued awareness about the value of locally grown foods. "Taste of the Lehigh Valley" is hosted by the Lehigh Valley Chapter of "Buy Fresh Buy Local." Check back soon for details about what Chef Heather will be preparing for this event and what Asian Pear variety will be center of her recipe. For more information about BFBL-LV or The Melt.

September 3, 2010

7:05 PM - "Subarashii Night at the Iron Pigs" - As our 2010 harvest begins, help us celebrate Subarashii Kudamono's own "season opener" during Subarashii Kudamono night at the Lehigh Valley's Iron Pigs. Enjoy minor league baseball at its finest during the final "fireworks night" of the baseball season at Allentown's CocaCola Park as the Iron Pigs take on the Buffalo Bisons. The first 5000 attendees will enjoy samples of our fresh, gourmet Asian Pears when entering the park. The first 1000 children attending the game will also receive a free Japanese-style headband ("hachimaki") to commemorate the evening's game. The hachimaki displays both the Iron Pigs and Subarashii Kudamono logos! And a very special ceremonial pitch will open the evening's game! To learn more about Iron Pigs baseball, [click here](#).

July 16, 2010

Can't get enough dried Asian Pears? Curious to try them? Enjoy samples of our delicious dried Asian Pears at Fair Foods Farmstand located at the historic Reading Terminal Market in Center City Philadelphia. Check back soon for info about the sampling time on Friday July 16th! Subarashii Kudamono Dried Asian Pears are available year 'round at Fair Foods. To learn more about Fair Foods and its dedication to bringing locally grown food into the Philadelphia marketplace, please [click here](#).

July 11, 2010

1:30 PM to 3:30 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Chester county region of PA.. Enjoy samples of gourmet appetizers paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store the Lionville Shopping Center, 162 Eagleview Blvd in Exton, PA. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you click [here](#).

July 10, 2010

1 PM to 3 PM - Subarashii Kudamono Dried Asian Pears now available at the brand-new Weavers Way Co-op in tony Chestnut Hill, PA. Stop by Saturday July 10th and sample our dried Asian Pears as well as a creative, easy spread (great with local cheeses!) made with our dried Asian Pears by Chef Heather. For more info about Weavers Way Co-op, or their committment to providing locally grown foods to the Chestnut Hill community, or address/hours, please click [here](#).

June 30, 2010

5:30 PM to 7:30 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in South Eastern region of PA.. Enjoy samples of Chef Heather's hearty gourmet twist on a Mac N Cheese dish paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store the Marketplace Shopping Center, 201 Second Ave in Collegeville, PA. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you click [here](#).

June 27, 2010

2 PM to 4 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the greater Poconos region.. Enjoy samples of a summertime gourmet dish paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at the Pocono Village Mall, 87 State Route 940 in Mt. Pocono, PA. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you click [here](#).

June 20, 2010

2 PM to 4 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Scranton/Poconos region. Enjoy samples of a summertime rice/dried Asian Pear salad dish prepared by Chef Heather, paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at 222 Northern Blvd in Clarks Summit PA. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you click [here](#).

June 6, 2010

2 PM to 4 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Central PA region.. Enjoy samples of dried Asian Pears paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at the West Shore Plaza 1200 Market St Lemoyne 17043. Also featured, refreshing gourmet appetizers from Lemoyne's own Lebanese restaurant, Cedars. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you [click here](#).

May 22, 2010

2 PM to 4 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Lehigh Valley area.. Enjoy samples of gourmet appetizers - wine infused mango salsa and a cucumber day mousse prepared by Chef Heather paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at the Promenade Shops/Saucon Valley. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you [click here](#).

May 23, 2010

2:30 PM to 4:30 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Philadelphia area.. Enjoy samples of dried Asian Pears paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at 1 Station Circle in Narberth, PA. Paired with Japanese dish, Furikake from gourmet grocers, Maido! Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you [click here](#).

May 24, 2010

5:30 PM to 7:30 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Berks County area. Enjoy samples of gourmet food prepared by Chef Heather paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at the Berkshire Mall West in Wyomissing, PA. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium Collection store near you [click here](#).

May 26, 2010

5:30 PM to 7:30 PM - Join Subarashii Kudamono as it celebrates the release of the new vintage of its Asian Pear Wine in the Chestnut Hill area.. Enjoy samples of dried Asian Pears paired with a taste of Asian Pear Wine at the Wine & Spirits Premium Collection Store at the Top of The Hill Shop 8705 Germantown Ave Philadelphia 19118. Paired with homemade gourmet quesadillas prepared by Gee Chee Girl Rice Cafe. Asian Pear Wine is available for purchase at any of the Premium Collection Wine & Spirits Stores statewide in Pennsylvania. To find a Premium store near you, [click here](#).

April 10, 2010

Our Asian Pear wines & spirits will be sampled during 'A Toast to Your Health - Wine & Culinary Event'. A terrific evening of tastings for a charitable cause. Hyatt Regency at the Pittsburgh Airport; hosted by Alex Sebastian and The Wooden Angel. For event details, [Click here](#).

April 11th, 2010

Enjoy springtime weather with a stroll through a blossom filled park. Stop by our booth to sample and purchase our dried Asian Pears during "Sakura Sunday" an outdoor celebration during the Subaru Cherry Blossom Festival of Philadelphia organized by the Japan American Society of Greater Philadelphia.. This celebration of blossoming spring, 11 AM to 4 PM, will be held at Philadelphia's Horticultural Center. [Click here](#) for more info about Sakura Sunday.

April 14th, 2010

Taste Subarashii Kudamono Asian Pear Wines and Spirits at "Sake Fest!" As part of the Philadelphia Cherry Blossom Festival, this will be a delicious opportunity to taste our wines and spirits made from our Pennsylvania grown Asian Pears as well as other Asian style wines, spirits, and cocktails during this annual event. Public tasting is from 6 to 8:30 PM at the Loews Philadelphia. Trade event is 2 to 3:30 PM. For more info, visit: [Sake Fest!](#)

April 30th, 2010

As part of National Poetry Month, enjoy samples of Subarashii Kudamono Asian Pear Wine, our dried Asian Pears, and samples of Asian Pear cuisine while listening to or participating in live Haiku presentations hosted by the BerksBards during BARDFEST 2010. "Haiku On Tap" will be held at Dance Studio 2237 Howard Blvd Mt. Penn, PA from 5 to 7 PM. For more info about Bardfest or National Poetry Month

March 8, 2010

Sample our dried Asian Pears, our Asian Pear wines & spirits during Fair Foods' Seventh Annual Local Grower/Local Buyer event. A terrific evening of tasting produce, cheese, meats, and other great stuff from area growers. Reading Terminal Market in Philadelphia (12th & Arch Street) from 6:30 to 8:30 PM. For more info, visit [Fair Foods](#)

January 9th & 10th, 2010

Taste Subarashii Kudamono Asian Pear Wine, fresh Asian Pears, and dried Asian Pears during two tasting events in the Pittsburgh area: Saturday 1/9/2010 at the PA LCB Premium Collection Store in Sewickley, PA and Sunday 1/10/2010 at the PA LCB's Premium Collection Store, The Waterworks in Fox Chapel area. For more info, visit: [Subarashii Wines & Spirits](#)