

SUBARASHII KUDAMONO FRESH ASIAN PEAR EVENTS 2011

December 12th, 6 PM to 8 PM
Wintertime Menu & Art Debut

Celebrate the debut of The Farmhouse Restaurant's new 2011 winter menu featuring Subarashii Kudamono Asian Pear Wines, all paired with a complete array of fantastic new cuisine from Chef Javan. All dishes are prepared with locally sourced foods. New artwork will be on display at The Farmhouse to pair with a truly enjoyable, wintertime evening. For reservations, please call: (610) 967-6225

December 9th, 5 PM to 9 PM
Winter Wines by the Lake

Hosted by the Pocono Lake Region Chamber of Commerce, enjoy an evening of wine sampling with Subarashii Kudamono and other wineries at this festive and charitable event at the Lake Wallenpaupack Visitors Center. Proceeds benefit the Lake Wallenpaupack Library. For more info, [click here](#). For tickets \$15 in advance or at door. To order, please call, 570.226.3191.

December 8, 2011, 5:30 PM to 8:30 PM
Lehigh Valley - Night of Lights!

Hosted by Lutron Electronics

Featuring Subarashii Kudamono Fresh Asian Pears and Asian Pear Wines & Spirits
Lutron Experience Center 7200 Suter Rd Coopersburg, PA 18036

Enjoy samples of Subarashii Kudamono's harvest offerings of fresh, gourmet Asian Pears "peared" with our Asian Pear Wines during Lutron Electronics' holiday gathering. This festive event will be hosted at Lutron Electronics' world-class "Experience Center" at their corporate headquarters in Coopersburg. Please stop by for a taste or two and enjoy an exclusive, interactive tour of this innovative experience center. The evening will be an incredibly delicious way to learn about elegant, energy saving, sustainable design solutions for your home or office...no matter how small or how large! If you are an architect or interior designer, this is a particularly festive opportunity to learn more about lighting control...in many colors...and automated shading solutions...with hundred's of fabric choices...for any of your new or past clients. If you are a chef or foodie, you'll discover dramatic examples by which to transform your kitchen into the culinary stage of your dreams...with simple lighting controls to easily highlight the culinary results! For more information: info@wonderfulfruit.com To RSVP designersolutions@lutron.com or phone Subarashii Kudamono 610.282.7588

Wednesday, November 16, 2011

5 PM to 7 PM

Asian Pear & Asian Pear Wine Tasting

Central Liquors, Washington, DC

DC residents may join us at Central Liquors to celebrate the Asian Pear fall harvest. During this festive wine tasting sample both of our wines, "pear-ed" with samples of our varieties of fresh Asian Pears. Also featured: Holiday Food Pairing ideas! Samples of Roast Turkey with Asian Pear Wine and Asian Pear Ginger Cake with Asian Pear Dessert Wine. Our wines will be available for purchase. 625 E Street NW 20004, phone 202.737.2800 or for more info 610.282.7588.

November 11, 2011 - 5:30 PM - 7:30 PM

Free Music Friday

American Folk Art Museum

New York City

Enjoy samples of fresh Asian Pears peared with samples Asian Pear Wines during this enjoyable late afternoon stroll through the gallery space of the American Folk Art Museum. Musical accompaniment too; courtesy of: Sean Lee, The Steamboat Disasters, and Jeff Litman (Click here for more info about these musical groups: <http://www.reverbnation.com/seanlee>, <http://www.myspace.com/steamboatdisasters> and www.jefflitmanmusic.com

November 5, 2011 - 10 AM to 7 PM

November 6, 2011 - 10 AM to 6 PM

Metropolitan Cooking & Entertaining Show

Washington Convention Center

Washington DC

Foodies! Two huge days of tasting gourmet foods, enjoying cooking demonstrations and all things culinary during this cooking & entertaining event. Subaruashii Kudamono, exhibiting at this event, will be serving up samples of its fresh gourmet Asian Pears to attendees. For more information about this event including ticketing and hours, visit: DC Food Show.

November 3, 2011 - 6 PM to 9 PM

Orlando - Night of Lights!

Enjoy samples of our fresh, gourmet Asian Pears "peared" with our Asian Pear Wines during Lutron Electronics' fall gathering hosted at their Orlando, Florida Experience Center. In the Orlando area? Stop by for a taste or two and an tour this expansive showroom center to learn about beautiful energy saving solutions for your home or office. please email us for more information.

October 28, 2011 - 6 AM to 9 AM

Sunrise Chef on Channel 69 - WFMZ

Tune in to watch three new original recipes using our fresh gourmet Asian Pears prepared live by Subarashii Kudamono Chefs during this on-air culinary weekly program. For more information, visit WFMZ. Recipes to be posted online after the program airs.

October 21, 22 & 23, 2011

Philadelphia Taste - Festival of Food & Wine - King of Prussia, PA

Valley Forge Convention Center 1160 First Avenue King of Prussia, PA Foodies! Three days of tasting samples of many, many gourmet foods and wines all under one roof! Need we say more!?! Attendees visiting this gourmet food festival will also be treated to samples of fresh gourmet Asian Pears from Subarashii Kudamono in addition to samples of wines & spirits made from our Asian Pears. Our wines will be available to purchase during this event. For more information about this event, including Celebrity Chefs serving up culinary demonstrations, or tickets and hours, please click: TASTE!

October 20, 2011

Asian Pear Gourmet Dinner at The Farmhouse

1449 Chestnut St, Emmaus PA 18049. Chef Javan and his culinary team welcome you to the historic Farmhouse Restaurant for a four course dining experience featuring different interpretations of our freshly harvested Asian Pears. Each course paired with a different type of our wines or spirits. Experience amazing flavors and dishes all while enjoying the rustic setting in their beautiful wood and stone hewn barn. Price fixed at \$36/person. For reservations, please email The Farmhouse or phone the restaurant at 610.967.6225.

October 16, 2011 - 10 AM to 2 PM

Save Second Base - Breast Cancer Tourment - Medford NJ

152 Hartford Rd - Subarashii continues its support of helping others find the Cure for Breast Cancer. At this fitness-minded softball tournament, Subarashii will be serving samples of its fresh Asian Pears as a refreshing and healthy snack to the tournament players and fans attending the event. Check back soon for more info, or visit USSSA sports

October 15, 2011 - 7 AM to Noon

Women's 5K Classic

Little Lehigh Parkway, Allentown, PA. Runners and Walkers for the Cure for Breast Cancer will be treated to fresh, juicy and refreshing slices of our gourmet Asian Pears as they each finish the various races scheduled during this annual 5K event. Come out and support the runners in their effort to find a cure! For more information about the race and the race for the Cure, please visit 5K Classic.

October 13, 2011 - 6:30 to 9:30 PM

Washington DC - Night of Lights!

Enjoy our gourmet Asian Pears "peared" with our Asian Pear Wines & Spirits, during Lutron Electronics' fall gathering hosted at their Washington DC Commercial Experience Center. In the DC area? Stop by for a sample and an tour this expansive showroom & center to learn about beautifully efficient energy saving solutions for your business. please email us for more information.

October 8th & 9th, 2011 - Noon to 5 PM

Artisan Cheese & Wine Pairing Event Weekend- Berks County Wine Trail, Berks County, PA

Ticketholders get ready to enjoy the delicious opportunity of visiting the beautiful wineries along the Berks County Wine Trail during this annual Autumn event. During this self-guided tour of these 8 wineries, visitors will get to enjoy samples of locally produced wines, locally crafted artisanal cheeses - all "peared" with 8 different varieties of our fresh, Asian Pears. Early bird ticketing: \$10/person. Tickets purchased during the day of the event will be \$15/person. Tickets can be purchased at any of the eight Berks County Wine Trail Wineries or online at: Local Wine Events.

September 28, 2011 - 5 PM to 8 PM

Asian Pear Tasting in DC!

Subarashii Kudamono hosts a harvest celebration gathering at the iconoclastic Schneider's of Capitol Hill (300 Massachusetts Ave NE, Washington DC). Enjoy samples of several of our Asian Pear varieties "peared" with samples of our Asian Pear Eau de Vie. In the shadow of the nation's capitol, experience the varieties of our Asian Pears and the beauty of our Asian Pear clear, unaged brandy. You will undoubtedly discover the magic in this 'water of life!' This event is free. For more info visit: Schneiders

September 25, 2011

Noon to 1 PM; or 1 to 3 PM; or 3 PM to 5 PM

Taste of the Lehigh Valley - hosted by Buy Fresh Buy Local Lehigh Valley

The Melt - 3060 Center Valley Parkway, The Promenade Shops, Center Valley, PA.

Ticket-holders for this culinary event are certain to experience delicious samples of our Gourmet Asian Pears' varieties and much more! Taste of the LV features culinary creations by chefs, restaurateurs and localgrowers from all over the region! Special treat: Enjoy samples of a new culinary creation we'll be serving up using our Asian Pears during this event. Event hours:

Noon to 1 PM: VIP hour. VIP ticket holders during this pre-event gathering will be refreshed with luscious samples of our Asian Pear Eau de Vie (brandy).

General Admission ticketing for samplings at 1 PM or at 3 PM. To find out more info or to purchase tickets, visit: [BFBL_LV](#)

September 23, 2011 - 7 PM to 8 PM

Interior Design Awards Gala

Subarashii Kudamono will be sampling varieties of its unique Asian Pears and its Asian Pear wines during the Interior Design Awards at the The Hyatt at the Bellevue Hotel. For more information, visit [ASID](#)

September 17, 2011 - Noon to 9 PM

Uncork! The Alleghenies Arts, Crafts and Wine Festival

Click [here](#) for information about this terrific event hosted by FoxTV. Subarashii Kudamono was on hand to sample fresh Asian Pears!

September 15, 2011 - 5 PM to 8 PM

Seattle - Night of Lights!

Our gourmet Asian Pears will be sampled at Lutron Electronics' fall gathering in Seattle, Washington. In the Seattle area? Stop by for a sample and an tour the showroom to learn about energy saving solutions, please email us for more information.

September 10, 2011 - 2 PM to 4 PM

Harvest Kick-off!

Wine & Spirits Premium Collection Store at the Promenade Shops - 3060 Center Valley Parkway Center Valley, PA. Help us celebrate the start of harvest and the fruits of our labors with samplings of different varieties our fresh gourmet Asian Pears "peared" with samples of our Asian Pear Wine and Asian Pear Dessert Wine.

September 10, 2011 - 10 AM to 4 PM

Get Fit with Asian Pears in Pittsburgh!

Full Body Fitness Club - Grand Opening: 4070 Brownsville Rd Brentwood, PA 15227. Pittsburgh area health & fitness fans can stop by this posh new fitness club and enjoy samples of our fresh gourmet Asian Pears during this grand-opening celebration! Full Body Fitness is collaborating with Reebok and Cirque de Soleil, invites one and all to experience new aerial fitness training, Jukari - Fit to Fly!. For more info: www.fullbodyfitnessclub.com

May 16, 2011

7 PM to 9 PM - Fair Foods Philadelphia's Annual 'Local Grower - Local Buyer' sampling event - taking place in the historic Reading Terminal in Center City Philadelphia. Join Subarashii for samples of its Asian Pear wine along with the opportunity to discover the fresh products from the myriad of local growers of produce, milk, cheese, meats, and other great foodstuffs from the farms of the region. For more, visit Fair Foods.

May 7, 2011

2 PM to 9 PM - The 10th Annual Philadelphia Wine Festival 2011 - located at the Philadelphia Marriott at 1201 Market Street in Center City Philadelphia. Join Subarashii Kudamono as it samples its wines & spirits during this grand wine tasting festival hosted by the PA Liquor Control Board and Philadelphia Magazine. This is a great opportunity to sample an array of wines from all over the US and the world in addition to wines from other PA wine producers. Proceeds from this event will benefit the Children's Hospital of Philadelphia. For more info about this wine festival, the schedule of tastings and ticket info, [click here](#).

April 3, 2011

10:30 AM to 1:30 PM - Japanese Brunch

Join Subarashii during the Historic Hotel Bethlehem's fundraiser for the Japanese Red Cross. Subarashii will be pouring samples of its Asian Pear Wine while guests enjoy a delicious Japanese Themed brunch. The Hotel Bethlehem is located in the Lehigh Valley, PA. For more info & directions, visit: [Historic Hotel Bethlehem](#).

March 13, 2011

4 PM to 8 PM - The "VIP" Experience during The Brewer's Plate 2011 - Fair Foods hosts the annual gala where " Craft Beer and Gourmet Food unite!" VIP ticket holders can discover Subarashii Kudamono Asian Pear Wine and other Asian Pear delicacies in the VIP tent while enjoying all of the culinary indulgences this terrific event has to offer at the Penn Museum. This fundraiser helps support Fair Food's efforts to bring local food to Philadelphia as well as a build awareness to Pennsylvania agriculture. For more info and how to purchase tickets, visit: [Fair Food Philadelphia's website](#).

February 4, 2011

5:30 to 6:30 PM - Friday Arts Event with PBS station, WHYY of Philadelphia

Celebrate a sneak preview of PBS - WHYY's broadcast television segment featuring Subarashii Kudamono and its gourmet Asian Pears as part of WHYY's "Art of Food" series at PBS-WHYY's facility at 150 North 6th Street in Philadelphia. Enjoy samples of gourmet cuisine and the work of local artists during the evening's festivities. Subarashii will also be on hand sampling dried Asian Pears and more! This event is free. The broadcast segment featuring Subarashii will debut on PBS television in Eastern Pennsylvania and Western New Jersey beginning February 7th on WHYY at 8:30pm and will run throughout the month of February, airing on Wednesday and Fridays at 8:30pm. Check your local TV listings to find out how to view PBS WHYY in your area. [Click here](#) to learn more about WHYY's Friday Arts Series.

Friday February 4, 2011

6 PM to 10 PM - NAAAP Philadelphia Scholarship Gala located at the Loew's Hotel Grand Ballroom in Center City Philadelphia at 1200 Market Street. Subaruashii Kudamono will be sampling its dried Asian Pears, wines & spirits along with gourmet appetizers from top Philadelphia Chefs during this annual "tasting event" fundraising gala organized by the National Association of Asian American Professionals. For more info about this scholarship fundraising event, or how to purchase tickets, [click here](#). To learn more about NAAAP.